Public Management & Governance master programme

The programme is based consecutively on suitable economic, administrative, legal or social sciences programmes. It imparts in-depth, scientific and professional qualification knowledge in the theory, empiricism and methods of performance management and change management in the public sector and public governance.

In particular, the students should be enabled to analyse the structures, processes and developments in the internal and external organisation of public administration bodies and other public bodies and within their environment, efficiently structure and further develop steering and controlling instruments, structures and processes within the organisation and at the interface to “customers”, orient these towards good governance and manage the change processes required both to achieve this and over and above this.

The regular study time is 3 semesters, in which 90 credits are obtained according to the European Credit Transfer and Accumulation System (ECTS).

Graduates of administrative programmes with 210 credits and business administration focus start unconditionally. Graduates of other programmes make good the necessary modules. If only 180 credits have been acquired beforehand, this is usually carried out in a bridging semester.

The prerequisite of acceptance is a qualified degree (overall grade of at least “good” or ECTS grade “B”).

The "Master of Arts (M.A.)" degree simultaneously gives access to the senior civil service.

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### Curriculum

**Specialist public management & governance skills**

- **Performance management** (15 credits)
- **Public governance** (11 credits)
- **Change management** (14 credits)
  - Implementation of new strategies, structures, processes or modes of behaviour

**General scientific skills**

- **Scientific theory and methods** (5 credits)
  - Prerequisites, methods and objectives of science and form of knowledge acquisition

**Application of acquired skills**

- **Master thesis and colloquium** (30 credits)
- **Projects** (7 credits)
- **Communication and leadership skills**
  - Communication and leadership aspects and interaction with internal and external participants
Training events

Performance management:
- Cost accounting systems and cost management
- Key figure and reporting systems
- Marketing for public services
- Process management

Public governance:
- Administration ethics and good governance
- Institutional economics and system theory
- State task and finance allocation
- Public private partnerships and shared services

Change management:
- Personnel and organisational development
- Projekt management
- Meeting and negotiation management
- Development of standards

Communication and leadership:
- Moderation, rhetoric and didactics
- Media communication
- Employee management
- Conflict management

Scientific theory and methods:
- Scientific theory
- Empirical methods

Projects:
- International project
- Interdisciplinary project

The training events (German-speaking) are bundled to form modules. As part of the module examinations, different types of examination have to be completed, e.g. written work, homework, report, conceptual draft, examination discussion, paper, presentation and discussion leadership depending on the training objectives.

Summarising evaluation of the ACQUIN expert committee

The structure of the programme is well thought out, oriented to the objective and cohesive. The modules are clearly described. The degree is sensibly organised, and the students are provided with appropriate, continuous support to the end of the programme.

Part-time degree

The timetable has been planned in such a way that those in employment or students with special family obligations, in particular, can also complete the degree in part-time form. The university of applied sciences thereby meets the remit of § 42 sub-section 4 of the Thuringian Universities Act, and is contributing towards the family-friendly of the degrees which are offered.

Contact

Prospective students should contact Prof. Stefan Zahradnik directly: zahradnik@fh-nordhausen.de.