Intercultural Communication (ICC)

Lectured by Jean Francois Vuylsteke

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Stereotypes about Germans

Please stand up if it is true!
Stereotypes about Germans

Drink beer?
Stereotypes about Germans

Garden Gnoms?
Stereotypes about Germans

Dirndl / Leather Trousers?
What is culture?
Obstacles for effective communication

- National culture
- Prejudices
- Losing your identity
- Stereotypes
- Poor language skills
- Ethnocentrism
- Myopia
- Unawareness
- Amnesia
- ...

Virtual meetings with Erasmus students

- Getting in touch with new cultures
- Reflecting about stereotypes & prejudices
- Getting Information about Universities abroad
Skills for ICC

Curious

brave

Be open-minded
Expect the best
There are similarities
But there are differences
Differences in culture are not barriers for communication

We would like you to take with

Just communicate 😊

Thank you for your attention!

Thank you Jean Francois Vuylsteke!