Developing a strategic management plan within a social work context
Structure

1. Introduction
2. Keywords
3. Thinking out of the box
4. Your personality
5. Sources

Developing a strategic management plan within a social work context
Keywords

- **Plan:** Overview of plan

- **Strategic plan:** Specific way of doing it
VISION
LOADING...
What is “success” for you?

- **Success** = Achieving your vision

- **Vision**: What do you want to achieve?

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Keywords

- Goal =

S: Specific
M: Measurable
A: Achievable
R: Realistic
T: Time Based

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Keywords

• Mission

➤ How are you going to achieve it?

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Keywords

- Manager
  - Does the things right

- Leader
  - Does the right things

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Thinking out of the box

- Expand your imagination!!!

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Your personality

- **Self-reflection**
  - Weakness & Strength
  - Energy

Developing a strategic management plan within a social work context
“All the qualities you admire are the ones closest to your heart“
- Michael Daly
Thank you for your attention!
Sources

- http://www.adszilla.org//assets/images/media/vision-mission.jpg
- http://dubai-computer-services.com/strategic4.jpg