17th International Project Week 2015
4th – 8th May 2015

Project Description

Lecturer: Michael Daly

University/Company:

Country: Irland

Developing a Strategic Management Plan within a Social Work Context.

Content:
Students look at and learn the key tasks involved in developing a strategic management plan
Students themselves will develop a strategic management plan within the class room setting.

Methods:
This will involve group work assignments as well as feedback and input from the lecturer.

Competences and skills to be acquired:
Students will have gained the knowledge and understanding of the steps involved in developing a strategic management plan within a social work context.
Students will be able to play a full and comprehensive part in developing a strategic management plan.
Students will see the value of and be motivated to develop strategic management plans when appropriate within their own working lives.

Prerequisite:
Be prepared to come with open minds and get involved in all aspects of the class and our time together.

Language of instruction: English

Suitable studies: GUS, HP, TSA, SoMa, BW/IBW