17th International Project Week 2015
4th – 8th May 2015

Project Description

Lecturer: Ratka Jurkovic

University/Company: Svan Consulting

Country: Kroatien

Leadership

Content:
The everlasting question in leadership theory and practice is whether leaders are born or made. Moreover, the question remains whether being a manager is the same as being a leader. Practice shows that many excellent experts are poor leaders, since leadership position requires different sets of skills. Therefore, the purpose of this course is to introduce these skills to students.

Methods:
Lecture: presentation, video-clips, real-life examples

Exercise: group work on case studies

Competences and skills to be acquired:
Students will familiarise themselves with main aspects of good leadership such as: personal and situational characteristics of a good leader, communication and motivation and their importance in leadership and ethics in leadership. Through combination of theory and practice students will acquire new knowledge and understanding of business leadership and improve their personal and social competences. Skills acquired: analytical thinking, team work, communication, problem solving.

Prerequisite:

Language of instruction: English

Suitable studies: PUMA, PMG, GUS, HP, TSA, EÖS, SoMa, BW/IBW