

23rd International Project Week

12th – 16th July 2021

Lecturer: Anna Huth

University/Company: Uniwersytet Śląski w Katowicach

Country: Poland

Project Pitching in an international environment

Content:

Public presentations are a part of the work on the project. As a media specialist I train my students in pitching techniques of their projects, let it be research ideas, films or start-ups. The presentation will focus on public speaking techniques, preparation process as well as audience engagement skills.

Methods:

Presentation with practical exercises. 60 seconds student presentations with instructors analysis.

Competences and skills to be acquired:

Public speaking skills
Audience engagement skills
Stress-coping skills

Prerequisites:

None

Language of instruction:

English

Recommended for:

Interdisciplinary