



International Project Week
HOCHSCHULE NORDHAUSEN

25th International Project Week 2023 08th – 13th May 2023

Lecturer: Eugenia Grecu

University/Company: Politehnica University of Timișoara

Country: Romania

Organising an Event

Content:

When planning an event, it must be considered that it is a task that will encompass several activities, such as advertising, marketing, public relations, press, tourism, gastronomy, hotel business, ceremonial protocol, depending on the scope of the respective activity.

Methods:

- Presentation
- Dialogue
- Questionnaires
- project

Competences and skills to be acquired:

Improving the capacities of analysis and synthesis.

Increasing the capacities of communication.

Increasing the capacities of organizing resources.

Prerequisites:

none

Language of instruction:

English

Hochschule Nordhausen

International Office

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