Different Ways Of Leading

Volkswagen scandal
- Raised emission values (2014)
- Manipulation led to crisis of VW

Philosophy
- Servant Leadership
- Authentic Leadership
- Ethical Leadership
- Values-Based Leadership
- Sources of Power

Models
- Trait-Based
- Kouzes and Posner’s leadership traits

Styles
- Transformational
- Transactional
- Narcissistic
- Charismatic

Mix of Authentic and Servant Philosophy
Better communication and fairness
Charismatic Leadership

Solution!

Matthias Apitzsch, Madeleine Kalbe, Marco Knorr, Julia Kretzner, Jonas Lechner, Jan Lepkes, Karsten Ripper, Katja Römermann, Romja Sander, Sascha Sauermann, Sebastian Schinkel, Sarah Schoeck, Louisa Sonntag, Alexander Wlotzka, Steffi Zierhut