18th International Project Week 2016
25th – 29th April 2016

Lecturer: Ferkan Kaplanseren

University/Company: goSAFE Bilişim Sistemleri

Country: Turkey

E-Business

Content:
E-business, Information systems, Information technology
Cloud computing, Semantic Web, Business Intelligence
Mobile Computing, Location based commerce
Electronic Payment Systems, Security, Ethics

Methods:
Face to face communication

Competences and skills to be acquired:
1. Understand how to integrate business and technology.
2. Explain technologies, standards and processes to implement e-business.
3. Define the main control issues in managing an e-business infrastructure.
4. Have skills to develop e-business strategies for the delivery of products and services.

Prerequisites:

Language of instruction: English

Recommended for: Economics