18th International Project Week 2016
25th – 29th April 2016

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University/Company: Vilniaus Kolegija

Country: Lithuania

Money and Finance Management. Describing Trends and Dealing with Figures

Content:
- Financial terms, money related words and collocations
- Money quiz
- Dealing with figures
- Main trends in business, language of graphs
- Verbs of change
- Jigsaw reading, financial disasters
- An inspirational story: Google- the story of success
- Presentation skills practice: make your pitch (a persuasive sales presentation)
- Students’ presentations

Methods:
Interactive learning material presentation, engaging lesson, group discussion, group work, role-plays, dialogues, listening for gist and for detail, individual work, case study, students’ presentations

Competences and skills to be acquired:
The students are going to learn (revise) the core language for the “Money talks” situations. They will discuss the types of businesses which have been making profits or losses, the sort of businesses for good investments, the ups and downs in the global market.
As a follow-on activity, an inspirational story will be presented. That is the success story of Google, showing how their business started from scratch. The students will analyze and interpret an authentic business English text.
In the practical part of the project, the language of graphs will be presented, reviewing the main verbs of change, and training the students to present their graphs.
As a wind-up activity, a specialized business game, where entrepreneurs can make a pitch (a persuasive sales presentation) to raise money for their idea, product or service will be role-played with a group. This will all lead to the students’ sales presentations.

Prerequisites:

Language of instruction: English

Recommended for: Economics