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Country: France

Social Entrepreneurship

Content:
Marginalized groups of our societies are often neglected by both public and private organizations. To improve their conditions, social ventures offer innovative ways around their problems. To be effective, social enterprises must be financially sustainable so that the benefits they provide do not depend on subsidies from governments or from charitable gifts. Involved actors and enabling technologies used are key success factors to a sustainable business model for social ventures.

Methods:
Lectures and workshops on practical social issues to be addressed by social entrepreneurs in developed and emerging countries.

Competences and skills to be acquired:
Students will discover what social entrepreneurship is. They will be introduced to a path of transformation for marginalized groups by altering the prevailing socioeconomic equilibrium that works to their disadvantage. Eventually a hybrid of citizen activism, business entrepreneurship, and government support can address social problems that until now have not attracted private capital or legislative action.

Prerequisites:
Fundamentals of micro-economics, corporate strategy, and innovation management.

Language of instruction: English

Recommended for: Economics, Social Studies