Managing across cultures

Content:
We are interconnected in this world and business people from different continents are watching the indications and predictions of what will happen when the U.S. market opens. Students and I will identify the main principle of management. The students are going to learn about what is culture and what is personal style and stereotypes. I am going to present them the fable of the white elephant of Siam. The students are going to learn by doing about the 7 keys to managing across cultures.

Methods:
Brainstorming, discussions, games, case studies, simulation games, watching short movies and provide argumentative comments on them, group and pair work.

Competences and skills to be acquired:
- Team work
- Data analysis
- Dealing with failure

Prerequisites:
None.

Language of instruction: English

Recommended for: Economics