19th International Project Week 2017
15th – 19th May 2017

Lecturer: Jean-François Vuylsteke

University/Company: EPHEC - Ecole Pratique des Hautes Etudes Commerciales

Country: Belgium

Intercultural communication skills

Content:
Workshops and seminars on developing one's own cross-cultural communication skills. First, we'll define culture and intercultural communication. We'll move on by discussing the possible obstacles to cross-cultural communication and analysing the factors influencing communication in any international environment. Finally, conclusion will be given on how to improve one's own skills and evolve in a multicultural environment.

Methods:
- Suggested readings prior to the class discussion.
- A series of application exercises in small teams.
- Further research and written assignment at the end of each class module.
- A virtual meeting with my own Erasmus students will be included in the application exercises.

Competences and skills to be acquired:
By the end of the module, the students will be able to assess problems of communication in a multicultural environment and propose solutions to make communication easy.

Prerequisites:
The capacity to understand and communicate in English on basis of the proposed texts and videos.

Language of instruction: English

Recommended for: Interdisciplinary