Developing a strategic management plan within a social work context.

Content:
To look at and learn the key tasks involved in developing a strategic management plan within a social work context. That the students will develop a strategic management plan within the classroom setting themselves. The course will see all of the following delivered and implemented during the delivery of the over all course:
- introductions - why do this course;
- what do the students and university want to get from the delivery of this course - what would make them say it was worth doing;
- what does it mean to develop a strategy;
- the differences between a plan and a strategic management plan (SMP);
- to identify the differences between a leader and a manager;
- to explore their own experiences of being involved in a planning process either personally or professionally;
- to identify where it might be very useful within their own lives as to have a SMP;
- what stops people and organisations from having plans and how is it we can over come this.

Methods:
This will involve group work assignments as well as feedback and input from the teacher.

Competences and skills to be acquired:
That the students will have gained the knowledge and understanding of the steps involved in developing a strategic management plan within a social work context.
That the students will be able to play a full and comprehensive part in the over all development of a strategic management plan.
That the students will see the value of and be motivated to develop strategic management plans within their own working lives where appropriate.
That having completed the course the students will present their work and findings to the rest of the students and teachers participating in the IPW.

Prerequisites:
That the students are prepared to come with open minds and get involved in all aspects of the class and our time together.

Language of instruction: English

Recommended for: Economics