Creative Leadership: Skills That Drive Change
(The Art of Creative Leadership)

Content:
Creative leaders inspire, cultivate and implement imaginative solutions that can redefine an organization and ignite meaningful change.
The project focuses on topics in leadership, management and entrepreneurship. Furthermore, the educational program consists of both theory and practice. Both are managed and carefully assessed by professor.
The project will include exploring the following topics:
What does it mean to be a leader in business?
- The concept of creative leadership,
- 7 survival skills required for the 21st century,
- Creative leadership in entrepreneurship,
- Team work,
- Presentation and communication skills,
- Pitching skills, Networking, etc...

Methods:
- Workshops - the professor presents a topic, and takes on the role of an interaction facilitator by providing students with individual and group tasks.
- Team work – students are divided into teams and work on tasks during workshops.
- Project work – students are divided into project teams and work on fulfilling the program goals.
- Mentoring/guiding – teams and individual students may request mentoring/guiding from professor, however team mentoring sessions will be included in the schedule.

Competences and skills to be acquired:
- Developing awareness on different leadership styles and approaches,
- Developing communication skills in teams,
- Developing leadership skills,
- Taking on responsible team roles,
- Using problem – solving skills in a stressful business situation,
- Evaluating team efficiency,
- Developing high performing teams,
- Using initial problem analysis,
- Developing awareness on the importance of self – evaluation,
- Build professional networks and relationships,
- Develop skills for creative conflict resolution, communication, presentational speaking, writing and research, negotiation and problem solving.
**Prerequisites:**
Due to the program complexity and orientation, it is aimed at students with knowledge or tendency to business, and/or psychology, and/or management, and/or human resources, and/or leadership.

**Language of instruction:** English

**Recommended for:** Economics