Lecturer: Piet Westerhuis

University/Company: Hogeschool Windesheim

Country: Netherlands

Business Ethics

Content:
- Globalization as an important concept for Business Ethics
- Sustainability as a key goal for Business Ethics
- Corporate responsibility and the stakeholders theory of the firm as important concept in business-society relations

Methods:
- Practice to work with a method to analyze moral cases
- Active participation during the lectures
- Prepare written reports
- Independent project work

Competences and skills to be acquired:
- to do research exercises
- to prepare presentations of group work

Prerequisites:
- Level: 2nd year Bachelor

Language of instruction: English

Recommended for: Economics