20th International Project Week 2018
23rd – 27th April 2018

Lecturer: Magdalena Ogorek

University/Company: Uniwersytet Ekonomiczny w Katowicach

Country: Poland

Sustainable Development. The 2030 Agenda Of Sustainable Development - '17 SDGs'. Various facts & figures (UN). Real-life examples and initiatives.

Content:
- Three dimensions of Sustainable Development (economic, social & environmental, SD & CSR) and The 2030 Agenda For Sustainable Development
- 17 Sustainable Development Goals – General Analysis of all SDGs and deeper analysis of chosen
- SD ideas & initiatives in real-life - examples from different countries (e.g. GMO, Non-governmental Organizations, Non-Packaging Markets, Eco-Friendly Fashion, Household Eco-Solutions e.g. HMS)
- 3R Rule – real-life examples worldwide: individuals, households, institutions, companies
- Group Activity: Discussion: Can an individual make a difference? Can we make a change? Can we make the world a better place? What actions can be taken in our everyday-life to make a valuable contribution to safeguard the environment, secure a healthy planet for future generations, free human from poverty, reduce inequalities? - Creating a Public Awareness Campaign - working in groups, on the basis of previously presented issues and discussions.

Methods:
- Interactive mini-lectures (topic introduction & basic information, reports, data & figures, interesting facts, worldwide real-life examples)
- Open discussion panels (open debates for class members – presenting different opinions, numerous points of view, sharing own experience etc.)
- Various group activities (workshop - group tasks)
- Summary Project Presentation (homework based on group activities, then presentation during last classes)

Competences and skills to be acquired:
1. Students should be able to use and develop their individual competencies when they encounter unfamiliar or challenging situations, as they have worked on various different cases and the have come across numerous diverse real-life examples and cases.

2. Students should improve their communicational skills, such as collaboration, cooperation and learn to be an open-minded person after getting familiar with world-wide experiences and examples (cultural and global citizenship).

3. Students should develop their creativity and innovation seeking need as well as improve their aptitude to combine attitudes, skills and knowledge that they have developed during classes and should be able to apply it for successful learning, living and working.

4. Students should be able to incorporate new skills, knowledge and attitudes for their personal growth and well-being.

5. Students should acquire core competencies such as: the ability to change perspectives, give an opinion, discuss, draw conclusions.

Prerequisites:
General fundamentals (basics) of management & economics.

Language of instruction: English

Recommended for: Economics