Corporate Governance

Content:
The course generally refers to the mechanisms and processes by which corporations are controlled and directed.

1 Modern trends in business - CSR and Corporate Governance
2 The idea of combining organizational governance and CSR in ISO 26000
3 Union Carbide, Enron and Lehman Brothers - case studies of negative business behaviour
4 The Body Shop, Innocent and – case studies of responsible business behaviour
5 Severn Trent Water – the example of good practice of connecting CSR and CG (case study)
6 The Sarbanes-Oxley Act – general analysis
7 Corporate Governance models
8 Responsibility of the board of directors and mechanisms of control
9 Green Paper on Corporate Governance (2011) - debates on main issues (questions 1 -12)
10 Green Paper on Corporate Governance (2011) - debates on main issues (questions 12 -25)
11 The UK Corporate Governance Code – main principles analysis
12 The UK Corporate Governance Code – implementation of principles in comparison with Green Paper on Corporate Governance
13 Comparison of the UK Corporate Governance Code with the codes of other countries

Methods:
Mixed methods used:
- lectures (limited, open to questions),
- team work,
- case studies,
- discussions and debates (Lincoln-Douglas style).

Competences and skills to be acquired:
- Providing students with basic knowledge concerning Corporate Governance.
- Making aware of ethical issues in an organization, and the responsibility of business people for supporting sustainable development.

Prerequisites:
Good, at least intermediate, level of English

Language of instruction: English

Recommended for: Economics